



BAIC



BJ40
PLUS

OFF ROAD VEHICLE

BAIC ORV(BAIC Off-road Vehicle) is the originator of China's military off-road vehicle. Produced by BAIC, the classical and miraculous BJ212 is the starting point of the development of China's military command vehicles. Since 1984, BAIC and AMC produced JEEP series products. After decades of producing of military products, BAIC ORV have become the leading flagship of off-road SUV, with independent researching, developing and producing teconologies.



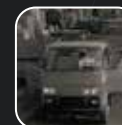
1958

BAIC produced the first sedan of China: "Jinggangshan" Sedan



1961

BAIC developed the first light off-road vehicle of China, and BJ210/212 had been China's most popular model for three decades.



1966

BAIC developed the light truck BJ130 and became the largest producer of light trucks in 1975



1984

Beijing JEEP
The first Sino-foreign joint venture of China's automotive industry and achieved the historical inheritance of off-road vehicle



1996

FOTON
Dual development of passenger car and commercial vehicle



2002

Beijing Hyundai
was established and its production and sales volume exceeds one million per year.



2005

Beijing Benz Automotive Co., Ltd. was established and it has built the world's largest and most comprehensive passenger vehicle manufacturing base of Mercedes-Benz



2009

Purchasing SAAB to absorb overseas advanced standard to enhance self-owned brand development.



2010

Full-scale acceleration of self-developed products.



2012

Self-developed series SENOVA was established.



2013

Become one of the Fortune Global 500 for the first time. The launch of EV150, BAIC's first electric vehicle, technological change from gasoline car to electric car.



2015

X25 the launch of BAIC's first SUV product



2017

Ranked 137th in the Fortune Global 500 BJ80 used again as the president's vehicle at the military parade to mark the 90th Anniversary of PLA.



2018

60th Anniversary of BAIC.



2019

Baic Group's turnover exceeded 500 billion yuan.

Dynamic Force Engine

New high-performance Turbocharged 2.3T Engine combines GDI, gear box 6AT transmission box supports four modes: ECO, Maximum power 184kw, maximum torque 350N·m, fuel consumption 11.7 L 100km

Functionality

Inside rearview mirror base integration, instant start-up of in car power supply. 1920*1080 full HD high resolution, 140° wide angle, easy to cover 3-lanes, emergency video, locomotive playback, one-click photography, video cycle update, parking monitoring. Driver's seat electric 6-way adjustment and waist electric 4-way adjustment, co-pilot electric 4-way adjustment. Front seat 4-way headrest, front seat heating (3-gear). Back seat back angle adjustment and back seat backrest 4,6 fold flip forward, fold and flip can provide a rich and varied space for the back and trunk (532L-965L). Full LED taillights, echoing with the headlights, improve identification and driving safety. The position lamp and brake lamp show tunnel effect, inherits the classic, full of science and technology. Aperture LED front combination headlights, integrates far and near light. 52 LEDs, Long Life, low energy consumption, far illuminance distance (>200m)



3D Ultimate Protection

In light of customers opinions and urban road conditions, NVH control system has been improved to create a quiet and comfortable interior space just like SUV.

Initiating a make-over on 800-items, with general and special tests on all changes including the combination of roll-cage strengthened joint structure and integrally-moulded B column





AVAILABLE COLORS



BJ40 PLUS GCC MODEL SPECIFICATION

MODEL/SPECIFICATION	2.3T- 6AT- 4WD		2.3T- 6AT- 4WD
	PREMIUM	FLAGSHIP	CHAMPION
BASIC P&C			
Body type	Body-on-Frame		
Drive mode	Electronic time-sharing 4WD		
power steering	Rack and pinion system		
front suspension	Double boom/helical spring front independent suspension		
back suspension	Five-bar/helical spring non - independent suspension		
Front brake	Ventilated disc		
Rear brake	Disc		
Length xWidthxHeight (mm)	4645*1925*1871		
Wheelbase (mm)	2745		
Tread (mm)	1610		
Max. gradeability, %	60		
Approach angle (°)	37		
Departure angle (°)	31		
Ramp angle (°)	23		
Min. ground clearance (mm)	220		
Min. turning diameter (m)	12.5		
Fuel tank capacity (L)	75		
Trunk capacity (L)	532/965(seat down/folded)		
Max. power (kw/rpm)	184		
Max. torque (N·m/rpm)	350		
Fuel	95/97#		
Emission	Euro V		
Fuel consumption (L/100km)	11.7		
Curb weight (kg)	2095		
GVW (kg)	2520		
17' aluminum alloy rim	●Two-color	●Two-color	Matte blackened● (2018)
265/65 R17 tyre	●	●	Matte blackened● (2018)
Full size spare tyre(aluminum alloy rim)	●Two-color	●Two-color	Matte blackened● (2018)
CONTROL & SAFETY			
ABS+EBD	●	●	●
ESP	●	●	●
EBA	●	●	●
TCS	●	●	●
HAC	●	●	●
HDC	●	●	●
RMI	●	●	●
EPB	●	●	●
Auto-hold	●	●	●
Snow / sport mode	●	●	●

Snow / sport mode	●	●	●
TPMS	●	●	●
Dual airbags	●	●	●
Driver/passengers seat belt warning	●	●	●
Front three-point seat belt with pretensioner	●	●	●
ISO FIX	●	●	●
Child safety lock	●	●	●
Theft-deterrent system	●	●	●
Engine immobilizer	●	●	●
Central lock	●	●	●
Driving auto. Lock/unlock	●	●	●
CAN-BUS	●	●	●
Parking sensor	●	●	●
Reversing video system	● With Trajectory	● With Trajectory	● With Trajectory
Light on indicator (on the key)	●	●	●
DVR	—	●	●
Rear axle differential lock	—	—	●
EXTERIOR			
Removable hard black ceiling	●	●	●
Side pedal	●	●	●
Engine hood	●	●	●
Red hook	●	●	●
Front/rear light plated tow coupler trim frame	●	●	●
Front/rear bottom guard	●Silver paint	●Bright silver electroplating	●Bright silver electroplating
Rear protection radar bracket	●Silver paint	●Bright silver electroplating	●Bright silver electroplating
Rear protection non-slip pad	●Bright silver electroplating	●Bright silver electroplating	●Bright silver electroplating
Door mirrors-elec. Adjust	●	●	●
Door mirrors-elec. Foldable	●	●	●
Door mirrors-heater	●	●	●
Rear window defroster	●	●	●
Front intermittent boneless wiper	●	—	—
Front auto boneless wiper	—	●	●
Rear boned wiper	●	●	●
window	Green Glass	Green Glass	Green Glass
Window antenna	●	●	●
Remote control keys (2)	●	●	●
fender	—	—	4个

INTERIOR			
Soft covering interior	•	•	•
Soft lining for top cover	•	•	•
One key to start the system	•	•	•
Leather steering wheel with multi-function	•	•	•
Steering wheel angle adjustment	•	•	•
cruiser control	•	•	•
Visor + makeup mirror	•	•	•
Manual anti-glare internal rearview mirror	•	—	—
Automatic blind-proof internal rearview mirror for streaming media	—	•	•
Pedal (non-aluminium alloy)	•	•	•
Aluminium alloy clutch/brake/accelerator pedal	•	•	•
Four-door electric window button (with one button to lower the window)	•	•	•
Front integrated power outlet (cigarette lighter /12V power supply)	•	•	•
Front inner door panel storage box	•	•	•
220V power outlet	•	•	•
Handlebar for co-pilot (BJ40 logo, lighting)	•	•	•
Rear B pillar handlebars (left and right)	•	•	•
Fixed buckle for trunk luggage(4)	•	•	•
Anti-rollarounds	•	•	•
SEAT			
Superior leather seat	•	•	•With Champion Logo Stamped)
Driver's seat electric 6 way adjustment	•	•	•
Driver's seat electric waist adjustment	•	•	•
Co-pilot manual 4-way adjustment	•	—	—
Co-pilot electric 4-way adjustment	—	•	•
The front seat has a double headrest	•	—	—
Front seat four-way headrest	—	•	•
Front seat heating (third gear)	•	•	•
Front seat rear storage bag	•	•	•
The front central handrail is covered with leather	• double door	• double door	• double door
Rear seat center armrest/cup holder	•	•	•
Back seat back Angle adjustment	•	•	•
Back seat backrest 4/6 fold/flip forward	•	•	•
Number of headrests in back row	3	3	3

MULTIMEDIA CONFIGURATION			
AM/FM radio	•	•	•
12.3 "full-size LCD meter (with cross-country integrated meter)	•	•	•
10-inch central control display	•	•	•
GPS navigation system	• Only interface	• Only interface	• Only interface
Dual-screen map push	—	—	—
Real-time road condition monitoring	—	—	—
4G/WIFI networking module	—	—	—
Hkust voice cloud service	—	—	—
Online music APP	—	—	—
Intelligent vehicle cloud service	—	—	—
Running out of fuel voice alert	—	—	—
Car bluetooth communication/control system	•	•	•
AUX+2 USB(USB in the central armrest box)	•	•	•
External device video playback	•	•	•
Speaker	6	6	6
LIGHT CONFIGURATION			
LED front combination headlights	•	•	•
LED daytime running light	•	•	•
The automatic headlights	—	•	•
Follow me home	•	•	•
Front fog lamps	• (fill light)	• (fill light)	• (fill light)
Rear fog lamps	•	•	•
Manual adjustment of headlamp height	•	•	•
Central reading lamp	•	•	•
Door inside reflector	•	•	•
Double cup holder ribbon atmosphere lamp ring (monochrome)	•	•	•
Interior point atmosphere lamp (monochrome)	•	•	•
Interior ribbon atmosphere lamp (monochrome)	—	•	•
Glove box light	•	•	•
Trunk lamp	•	•	•
External rearview mirror with side turn signal	•	•	•
LED high brake light	•	•	•
LED rear combined tail light	•	•	•
AIR CONDITIONING			
Dual zone automatic air conditioning	•	•	•
Rear air outlet	•	•	•
Pollen filtration system	•	•	•
CHAMPION SE CONFIGURATION			
Red coil spring	—	—	•
Red calipers	—	—	• (Front & Rear)
Special starting screen	—	—	•
The new logo on the car's side girdle	—	—	•
New painting on the side of the car	—	—	•
Trunk box	—	—	•
GSO REQUIREMENT CONFIGURATION			
120Km/h overspeed alarm	•	•	•
Fuel consumption label	•	•	•
Warning sign in the rear view mirror	•	•	•

■ “•”Standard;“—”Not Available;“○”Optional

CONTACT US



+971 4 320 0009



Info@baicuae.com



www.baicuae.com



Al Ittihad Rd, Al Khabaisi, Dubai

